

## Digital Storytelling : CST Photo Essay

Teacher Name: **L Ramos**

Student Name: \_\_\_\_\_

CATEGORY	4	3	2	1
<b>Point of View - Purpose</b>	Establishes a purpose early on and maintains a clear focus throughout. Clearly answers the 5Ws and connects relevancy to today.	Establishes a purpose early on and maintains focus for most of the presentation. Basic answer and description to the 5Ws.	There are a few lapses in focus, but the purpose is fairly clear. Basic answer to the 5Ws	It is difficult to figure out the purpose of the presentation. Some of the 5Ws are answered.
<b>Images</b>	Images create a distinct atmosphere or tone that matches different parts of the story. The images may communicate symbolism and/or metaphors. Multiple images on slides are included.	Images create an atmosphere or tone that matches some parts of the story. The images may communicate symbolism and/or metaphors.	An attempt was made to use images to create an atmosphere/tone but it needed more work. Image choice is logical.	Little or no attempt to use images to create an appropriate atmosphere/tone.
<b>Font</b>	Uses a conversational style throughout and includes word art.	Uses a conversational style the majority (85-95%)of the time	Uses a conversational style most (70-84%)of the time and at a 32 point font minimum.	Presentation style is primarily monologue.
<b>Readability/Text</b>	Text quality is clear and consistently readable throughout the presentation. Bullets or minimal sentences.	Text quality is clear and consistently readable throughout the majority (85-95%) of the presentation. Bullets or minimal sentences.	Text quality is clear and consistently readable through some (70-84%)of the presentation. Too much next, needs paraphrasing.	Text quality needs more attention. Cut & Paste?
<b>Soundtrack - Emotion</b>	Music stirs a rich emotional response that matches the story line well.	Music stirs a rich emotional response that somewhat matches the story line.	Music is ok, and not distracting, but it does not add much to the story.	Music is distracting, inappropriate, OR was not used.
<b>Picture Citations</b>	All photos are cited with the URLs	Most (85-95%) of the photos are cited.	Many (70-84%) of the pics are cited.	Citation of pictures is clearly inconsistent.
<b>Bibliography</b>	All resources properly cited, including music. A minimum of two print sources are included. Bibliography is included at the end of the Photo Essay and sent electronically.	Most (85-95%) resources properly cited, including music. A minimum of two print sources are included. Bibliography is included at the end of the Photo Essay.	Some (70-84%) resources properly cited, including music. A minimum of two print sources are included. Bibliography is included at the end of the Photo Essay.	Few resources are properly cited. Only one print source is included. Bibliography is included at the end of the Photo Essay.